

September 19, 2019  
Westin Hotel, Long Beach, CA

# 21<sup>st</sup> Annual SoCalBio Conference



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# 21<sup>st</sup> Annual SoCalBio Conference

September 19, 2019  
Westin Long Beach, California

## Welcoming Committee



**Robert Greenberg, MD, PhD**  
*Exec. Chairman*  
Alfred Mann Foundation



**Winn Hong**  
*Deputy Executive Director*  
AMI - USC



**Michael Wise**  
*Partner*  
Perkins Coie



**Peter Blaisdell, PhD**  
*Chair*  
SoCalBio Innovation Catalyst  
Program



**Joseph Boystak**  
*Managing Partner*  
Health2047 Capital Partners



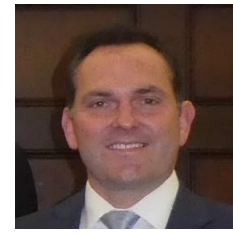
**Chris DeRespino**  
*Executive Director, BD*  
Amgen



**John Keisler**  
*Econ. Development Director*  
City of Long Beach



**Mohammad Kondri**  
*Commissioner*  
Consulate General of Canada in  
Los Angeles



**Charles McWilliams**  
*Sr. VP, Strategic Alliances*  
VWR



**Jennifer Neff, PhD**  
*Founder & CEO*  
AllVivo Vascular



**Michael Reilly**  
*CEO*  
Excelse Bio



**John Shen**  
*Founding Partner*  
Sunstone



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### About SoCalBio

**Advocacy**

**Business Development**

**Talent Nurturing**

**Networking**

Since its founding 20 years ago, the Southern California Biomedical Council (SoCalBio) has supported growth of bioscience-related industries across the Greater Los Angeles region.

An organization built by and for Los Angeles-area entrepreneurs, SoCalBio pursues ongoing programs that help local firms gain access to capital, potential partners and business support services. The organization's marquee event -- the annual SoCalBio Conference -- has grown to become the region's premier showcase for emerging life-science companies and technologies. SoCalBio is also tasked with

promoting technology transfer and workforce training, while informing policy makers and the public at-large about the benefits of the region's bioscience-related industries.



In addition, SoCalBio delivers value to its members through exclusive benefits essential to running a bioscience or digital health company. Such benefits include a comprehensive group purchasing program that enables members to conserve cash and enjoy significant discounts on everything from lab/office supplies and waste management to insurance, PR news distribution and shipping.

SoCalBio helped develop the watershed Battelle Master Plan for growing Los Angeles County's biotech cluster and its members are more committed than ever to helping build support for the plan among local stakeholders and policymakers. SoCalBio is proud to serve as the focal point for industry-driven partnerships to support the plan based on local entrepreneurial resources embedded within the community.

SoCalBio looks forward to beginning its third decade as the voice of the bioscience and digital health communities across Greater Los Angeles. In partnership with local, state and national organizations (such as California Technology Council, Biotechnology Innovation Organization and Medical Device Manufacturing Association), SoCalBio embraces its role as the region's primary advocate and watchdog for the issues that impact local biotech, medtech, diagnostic and digital health communities.

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### SoCalBio Innovation Catalyst Program

SoCalBio members take their role in promoting entrepreneurship and nurturing local innovators seriously. Through the **SoCalBio Innovation Catalyst Program**, a large network of company executives and business professionals affiliated with SoCalBio member companies, new firms selected to make business presentations during the annual SoCalBio Conference receive significant guidance and **pro bono** support services and mentoring that help position them for success.

SoCalBio thanks the following members of its Innovation Catalyst Program who helped in screening, selecting and mentoring the 2019 cohort of company presenters.

#### Chairman, SoCalBio Innovation Catalyst Program



**Peter Blaisdell, PhD**

Formerly Executive Director, Global Study Management, Amgen  
Member of the Scientific Advisory Board of  
Meditope Biosciences and Afecta Pharmaceuticals

#### SoCalBio Innovation Catalyst Program Members:

- **Roger Anderson, PhD**, Biotech Consultant
- **Bud Bishop, PhD**, President, Pasadena BioCollaborative Incubator and SoCalBio Board Member
- **Chris Bostick, PhD**, Vice President, OCV
- **Calvin Chen**, CEO, CrossLinkBio, and member of the Investment Committee, Cove Fund
- **George Colindres**, Senior Counsel, Perkins Coie LLP
- **Steven Corr**, Partner, Jones Day
- **Paul A. DeRidder, MD**, Co-Founder, Cold Genesys, Inc.

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- **William Dolphin, PhD**, Investor & Serial Entrepreneur
- **Lara Dueppen, PhD**, Partner, Perkins Coie LLP
- **Steve Goldman**, President & CEO, Geshtalti; Member, Keiretsu Forum, and SoCalBio Board Member
- **Zafiris Gourgouliatos, PhD**, President, Leilux, Inc.
- **Earle Hager**, Managing Partner, The Neutrino Donut, LLC
- **Winn Hong**, Deputy Executive Director, AMI – USC
- **David Hood**, President & CEO, DH3 & Associates
- **Wendie Johnston, PhD**, Exe. Director, LA/Orange County Biotech Center
- **Jerry Joseph**, Principal, Verity Associates
- **Jerry Knotts**, President, Central Coast Venture Forum
- **Richard Koffler**, Founder, Greenwings Biomedical
- **Mohammad Kondri, MPH, MBA**, Trade Commissioner, Life Sciences & Medtech, Consulate General of Canada
- **Gary Lazar, MD**, President & CEO, Soundstim Therapeutics, Inc.
- **Hal Lieberman**, Sr. Associate, Exceleration Management
- **Thomas Lobl, PhD**, Entrepreneur-in-Residence, AMI-USC
- **Jörg Lorscheider**, Director of Sales & Marketing, Omnica Corporation
- **Zohar Loshitzer**, Principal, OCV; Board of Directors, OSSIO, Ltd
- **Dwain Morris-Irvin, PHD, MPH**, President, Innovest Global Inc.
- **Steve Maylish**, CEO, Fusion Biotech
- **Charles McWilliams**, Sr. VP, VWR
- **Robert Nordyke, PhD**, President, Beta6 Consulting Group
- **Mordechai Nosrati, MD**, Professor of Medicine, USC Keck School of Medicine
- **Alex Rabiee**, Vice President of Business Development, Provention Bio
- **Michael Reilly**, CEO & Co-founder, Excelse Bio, and SoCalBio Board Member
- **David Rubenson**, Director, Nobadslides.com
- **Shiva Sharareh**, Member of the Board, Rekovar
- **Mark Siegfried**, VP, Beaker
- **Alvin Viray**, Associate Director, UCI Beall Applied Innovation

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- **Stephen Williams, PhD**, Partner, Catalyst Advisors, LP
- **Michael Wise**, Partner, Perkins Coie, and Secretary of the SoCalBio Board of Directors
- **Mark Wittman, MD**, Anesthesiologist, Loma Linda University Health System
- **Greg Zikos**, Director of Business Development Strategy, AMI-USC

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### 2019 Cohort of Company Presenters

This SoCalBio Conference will showcase the following emerging biotech, device, diagnostics and digital health companies:

**Aspro dental** (SaaS platform that can save dentists an hour per day on managing operations and health records)

**Basilard BioTech** (Nano-mechanical gene delivery platform)

**bioProtonics, Inc.** (Magnetic Resonance based diagnostic method that provides measurements of biological tissue changes at a resolution far beyond the capability of current clinical diagnostic imaging)

**Breakthrough Genomics** (Software for interpreting whole genome and whole exome data)

**Cactus Medical** (Pediatric ear care)

**Capillary Biomedical, Inc.** (Novel infusion set to deliver insulin to diabetics)

**Capricor Therapeutics** (First-in-class biological therapies for the treatment of rare diseases)

**Cell Care Therapeutics** (Immunotherapy for retinal disease)

**CytoChip** (Developing a point of care IVD with its first panel for CBC)

**ELF Aesthetics** (Developing fat reduction technology for refined body contouring)

**Embryologic** (An embryo diagnostic imaging device, first exam of your baby)

**Expy Health** (Digital platform for patient monitoring before and after orthopedic surgery)

**Eyedaptic** (Simulated natural vision eyewear for AMD)

**HIA** (Human interface agent platform for telemedicine)

**IntelliStem Technologies** (Immunotherapy for cancer)

**Leap Biomed** (R&D to bring fundamentally new medical devices to market)

**MediMixer** (Pediatric medication adherence)

**Modulim** (Light-based techniques for non-invasive diagnostics and therapeutic monitoring applications in medicine)

**MyoGene Bio** (Gene-editing therapy for Duchenne Muscular Dystrophy)

**Nammi Therapeutics** (Drug delivery using nanoparticles)

**Noninvasix, Inc.** (Opto-acoustic monitoring of cerebral venous oxygenation to accurately measure the amount of oxygen a baby is receiving in real time)

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**O-Ray Pharma** (Treatment for ear diseases)

**Platinum Group Coatings LLC** (High-performance electrodes for sensor and stimulator applications)

**R&D Ab** (Biomarker for early detection of sepsis)

**ReSymmetry** (Smart robotic seating system that integrates movement into the sitting position transforming the sitting to active sitting)

**Signa Therapeutics** (Biomarkers and therapeutics for brain disorders)

**Spectral Platforms** (Rapid diagnosis of sepsis)

**U-Defi** (Skincare based on the person's molecular profile)

**ValVention Inc.** (Trans-catheter heart assist device)

**Vayu Technology** (Wearable sensors and AI-driven SaaS solution that provides a wealth of biomechanics data and insights)

**Velox Biosystems** (Rapid, ultra-sensitive, single-cell detection and quantification platform technology)

**Veriskin** (Skin cancer screening)

**WhisperSom Corporation** (Device for sleep apnea)

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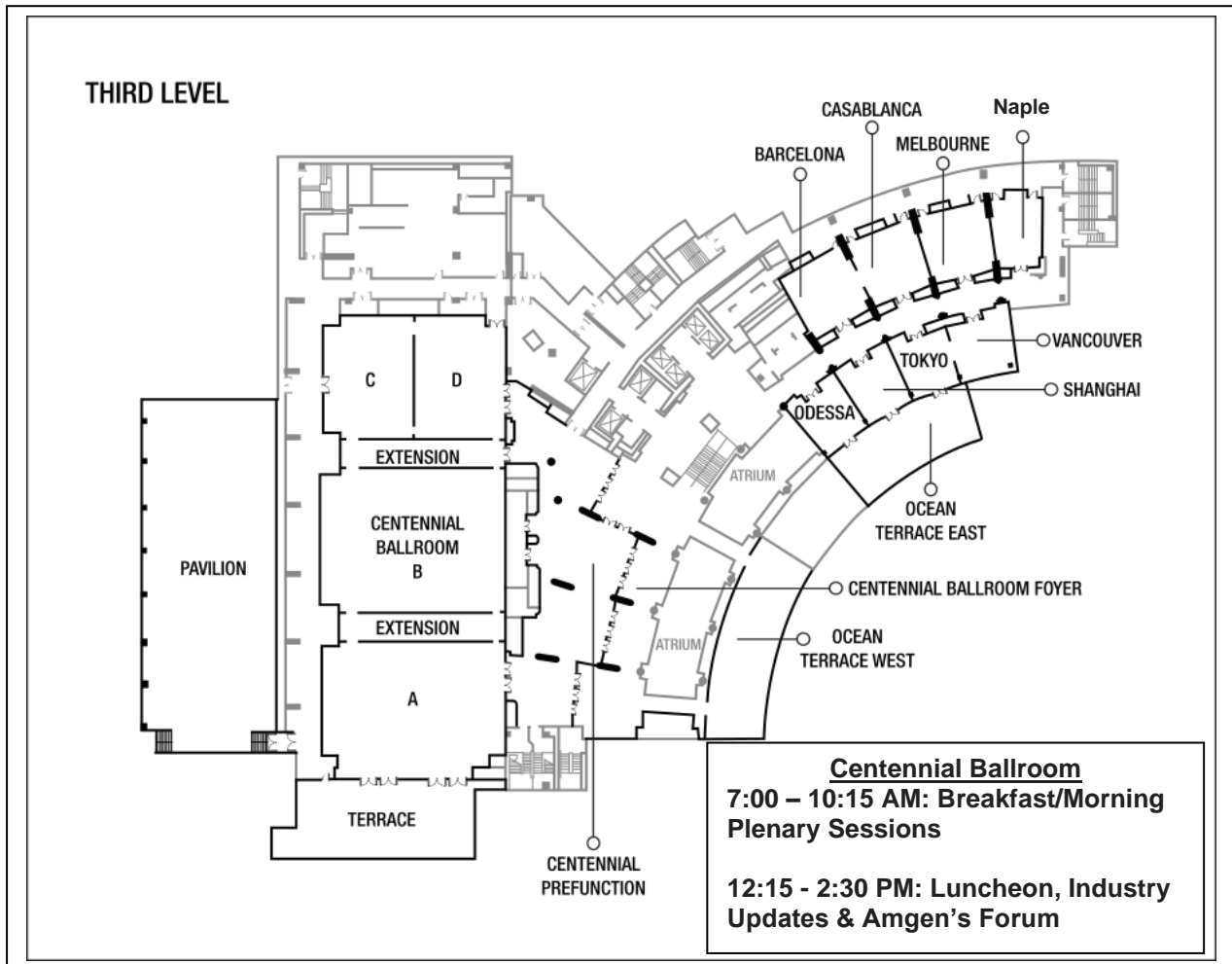
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**Floor Plan****Barcelona/Casablanca****10:45 – 12:02 AM Biotech Presentations****2:40 – 3:40 PM: Biotech & Aesthetics Presentations****3:50 PM Breakout Session: Tapping Non-Dilutive Funding****4:40 PM Breakout Session: Attracting Foreign Money****Melbourne/Naples****10:45 – 12:02 AM Med Device Presentations****2:40 – 3:40 PM Diagnostics Presentations****3:50 PM Breakout Session: Communicating Science to Stakeholders****4:40 PM Breakout Session: Business Strategy for Differentiation****Tokyo/Vancouver****10:45 – 11:02 AM Digital Health Presentations****2:40 – 3:40 PM Screening/Monitoring Tools****3:50 PM Breakout Session: Meet Angel Investors****4:40 PM Meet Local VcCs****Thanks to Lead Sponsors**



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**Agenda at a Glance**

<b>7:00 AM</b>	Registration and Breakfast ( <u>Centennial Pre-function</u> )
<b>8:15 AM</b>	Introductions ( <u>Centennial Ballroom</u> )
<b>8:40 AM</b>	Presentation on the Bioscience Funding Landscape ( <u>Centennial Ballroom</u> )
<b>9:10 AM</b>	Presentation on the Growing Biotech Sector in Greater LA ( <u>Centennial Ballroom</u> )
<b>9:35 AM</b>	Chairman's Symposium on Healthcare Moonshots ( <u>Centennial Ballroom</u> )
<b>10:15 AM</b>	Networking Break
<b>10:45 AM</b>	Emerging Company Presentations in Three Parallel Tracks: <ol style="list-style-type: none"> <li>1. Biotech (<u>Barcelona/Casablanca</u>)</li> <li>2. Device (<u>Melbourne/Naples</u>)</li> <li>3. Digital Health (<u>Tokyo/Vancouver</u>)</li> </ol>
<b>12:15 PM</b>	Luncheon ( <u>Centennial Ballroom</u> )
<b>12:45 PM</b>	Cancer Moonshots Program ( <u>Centennial Ballroom</u> )
<b>1:40 PM</b>	Corporate Venture Capital & Strategic Partnering ( <u>Centennial Ballroom</u> )
<b>2:30 PM</b>	Break
<b>2:40 PM</b>	Emerging Company Presentations in Three Parallel Tracks: <ol style="list-style-type: none"> <li>1. Biotech (<u>Barcelona/Casablanca</u>)</li> <li>2. IVD (<u>Melbourne/Naples</u>)</li> <li>3. Screening &amp; Imaging (<u>Tokyo/Vancouver</u>)</li> </ol>
<b>3:40 PM</b>	Break
<b>3:50 PM</b>	Breakout Sessions <ol style="list-style-type: none"> <li>1. Tapping Non-Dilutive Funding (<u>Barcelona/Casablanca</u>)</li> <li>2. Communicating Science Effectively to Investors (<u>Melbourne/Naples</u>)</li> <li>3. Meet Angel Investors (<u>Tokyo/Vancouver</u>)</li> </ol>
<b>4:40 PM</b>	Breakout Sessions <ol style="list-style-type: none"> <li>1. Tapping Foreign Money (<u>Barcelona/Casablanca</u>)</li> <li>2. Business Strategy for differentiation (<u>Melbourne/Naples</u>)</li> <li>3. Meet Local VCs (<u>Tokyo/Vancouver</u>)</li> </ol>
<b>5:30 PM</b>	Closing Reception ( <u>Centennial Pre-function &amp; Ocean Terrace West</u> )
<b>7:00 PM</b>	Conference Adjourns

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**Detailed Agenda****7:00 AM -- Registration and Breakfast****8:15 AM — 8:30 AM -- Opening Remarks**

- **Robert Greenberg, MD, PhD**, Executive Chairman, Alfred Mann Foundation, and Chairman, SoCalBio
- **Ahmed Enany**, President & CEO, SoCalBio

**8:30 AM — 8:40 AM – Acknowledgment of the SoCalBio Innovation Catalyst Program Members**

- **Peter Blaisdell, PhD**, Independent Consultant, Drug and Biologic Development, and Chair, SoCalBio Innovation Catalyst Program

**8:40 AM — 9:10 AM – The Bioscience Industry Funding Landscape**

*A leading investment professional provides a data-rich update on bioscience industry investment trends, particularly the funding prospects of emerging biotech, MedTech, and digital health companies.*

- **Soraya M. Scroggins**, Managing Director, Investment Banking and Global Healthcare, Barclays

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**9:10 AM — 9:30 AM -- The Greater LA Biotech Hub: Why Here? Why Now?**

*The Greater Los Angeles Metro Area (including Los Angeles County, Orange County, the Inland Empire and Ventura County) is home to a growing biotech cluster that includes more than 300 companies. One of these is Dantari Pharmaceuticals (Thousand Oaks, CA) which was recently founded and funded by Ventura County-based VC firm Westlake Village BioPartners. Dantari's chief, Dr. Richard Markus, a seasoned biotech executive who previously worked for companies such as Amgen, Allergan and MannKind, shares his insights on what makes the Greater Los Angeles Region a fertile ground for new biotech firm formation, and how to successfully attract adequate funding to pursue bioscience R&D activities to serve unmet needs.*

- **Richard Markus, MD, PhD, CEO, Dantari Pharmaceuticals**

**9:35 AM — 10:15 AM -- Chairman's Symposium on Made-in-LA Healthcare Innovations**

*Since WW II, the Greater Los Angeles Region has been the leading hotbed of MedTech innovations, from heart valves, stents, pacemakers and other implantables to surgical tools, medical wearables, and drug delivery devices. Los Angeles-based firms continue to spawn and commercialize MedTech breakthroughs that promise to change the face of medicine. This symposium will shed light on recent innovations based on the interface between engineering and neurosciences that may result in bionic devices to restore body functions or cure difficult-to-treat medical conditions.*

**Moderator:**

- **Thomas Lobl, PhD, Entrepreneur-in-Residence, AMI-USC, and Member of the SoCalBio Innovation Catalyst Program**

**Presentations:**

- "Medical Robotics Has an Incredibly Exciting Future: A Look at the Alfred Mann Foundation's Bionic Arm," by **Robert Greenberg, MD, PhD**, Executive Chairman, Alfred Mann Foundation, and Chairman, SoCalBio
- "The Orion Project for Restoring Useful Vision to the Blind and Severely Visually Impaired," by **Will McGuire**, CEO, Second Sight Medical Products
- "Neuromodulation Devices to Treat a Wide-Spectrum of Disorders, Including ADHD," by **Ian A. Cook, MD**, CMO, NeuroSigma

**10:15 -- 10:45 AM -- Networking Break****Thanks to Lead Sponsors**

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**Emerging Company Presentations (Group I)***Three parallel tracks of emerging bioscience and digital health firms making investment pitches***10:45 AM —12:02 PM -- Biotech Presentations (Barcelona/Casablanca Room):****Moderators:**

- **Charles McWilliams**, Sr. VP, VWR, and Member of the SoCalBio Innovation Catalyst Program
- **Stephen Williams, PhD**, Partner, Catalyst Advisors, L.P., and Member of the SoCalBio Innovation Catalyst Program

**Presenting Companies:**

- 10:50 AM IntelliStem Technologies** (Immunotherapy for cancer)
- 11:02 AM Cell Care Therapeutics** (Immunotherapy for retinal disease)
- 11:14 AM Signa Therapeutics** (Biomarkers and therapeutics for brain disorders)
- 11:26 AM MyoGene Bio** (Gene-editing therapy for Duchenne Muscular Dystrophy)
- 11:38 AM Basilard BioTech** (Nano-mechanical gene delivery platform)
- 11:50 AM Breakthrough Genomics** (Software for interpreting whole genome and whole exome data)

**10:45 AM —12:02 PM -- Device Presentations (Melbourne/Naples Room):****Moderators:**

- **George Colindres**, Attorney, Perkins Coie, and Member of the SoCalBio Innovation Catalyst Program
- **Steve Maylish**, CEO, Fusion Biotech, and Member of the SoCalBio Innovation Catalyst Program

**Presenting Companies:**

- 10:50 AM WhisperSom Corporation** (Device for sleep apnea)
- 11:02 AM Cactus Medical** (Pediatric ear care)
- 11:14 AM ValVention Inc.** (Transcatheter heart assist device)
- 11:26 AM Platinum Group Coatings LLC** (High-performance electrodes for sensor and stimulator applications)
- 11:38 AM Capillary Biomedical, Inc.** (Novel infusion set to deliver insulin to diabetics)
- 11:50 PM ReSymmetry** (Smart robotic seating system that integrates movement into the sitting position transforming the sitting to active sitting)

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**10:45 AM —12:02 PM -- Digital Health Presentations (Tokyo/Vancouver):****Moderators:**

- **William Dolphin, PhD**, Cue Squared, and Member of the SoCalBio Innovation Catalyst Program
- **Jerry Joseph**, Retired Allergan Executive, and Member of the SoCalBio Innovation Catalyst Program

**Presenting Companies:**

- 10:50 AM HIA** (Human Interface Agent platform for telemedicine)
- 11:02 AM Aspro dental** (SaaS platform that can save dentists an hour per day on managing operations and health records)
- 11:14 AM Vayu Technology** (A wearable sensor and AI-driven SaaS solution that provides a wealth of biomechanics data and insights)
- 11:26 AM Expy Health** (Orthopedic pre– and post-surgery patient monitoring)
- 11:38 AM Eyedaptic** (Simulated Natural Vision Eyewear for AMD)
- 11:50 AM MediMixer** (Pediatric medication adherence)

**12:15 PM—12:45 PM -- Luncheon****Thanks to Lead Sponsors**

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### Amgen's Luncheon Plenary Sessions

#### 12:45 PM — 1:35 PM -- Cancer Moonshots: Do They Matter?

*Congress passed the 21st Century Cures Act in December 2016, authorizing \$1.8 billion in NIH funding for the Cancer Moonshot over 7 years. This initiative seeks to accelerate the development of cancer cures by tapping the innovative energies of all stakeholders in the private, public and academic sectors who are engaged in oncology R&D. Learn what is new at NCI's Cancer Moonshot Initiative, and how oncology companies can benefit.*

##### Moderator:

- **Peter Blaisdell, PhD**, Independent Consultant, Drug and Biologic Development, and Chair, SoCalBio Innovation Catalyst Program

##### Introductory Presentation:

- **Patricia Weber, DrPH**, Program Director, SBIR Development Center, NCI, NIH

**Panelists** (each will speak about what is next in their oncology pipeline and whether the "moonshot" approach can help further R&D efforts):

- **Adrian Bot, MD, PhD**, VP, Translational Medicine, Kite, a Gilead Company
- **Jim Caggiano**, CEO, Dendreon
- **Chris DeRespino**, Executive Director, Business Development, Amgen

#### 1:40 PM — 2:30 PM -- Trends in Corporate Venture Capital & Strategic Partnering

*Corporate VC funding has been on the rise lately. For larger biopharma and medical device corporations, having venture arms to invest in startups can be a way of outsourcing some of their R&D efforts in new and unproven technologies without assuming all of the costs and risks. This panel will explore if corporate interest in venture investing will persist. Also, speakers will discuss if increased corporate VC funding may benefit more startups or will it simply drive prices higher for a select few?*

##### Moderator:

- **Joseph Boystak**, Managing Partner, Health2047 Capital Partners

##### Speakers:

- **Kara Bortone, PhD**, Sr. Director Portfolio Sourcing & Management, J&J Innovation
- **John Donello, PhD**, Vice President, Research Pharmacology, Allergan
- **Kanad Das, PhD**, Executive Director, Boehringer Ingelheim Venture USA Inc.

#### 2:30 PM — 2:40 PM -- Networking Break

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**Emerging Company Presentations (Group II)***Three parallel tracks of bioscience firms making investment pitches***2:40 PM—3:40 PM -- Biotech & Aesthetics (Barcelona/Casablanca Room):****Moderators:**

- **Mohammad Kondri**, Trade Commissioner, Consulate General of Canada and Member of the SoCalBio Innovation Catalyst Program
- **Michael Reilly**, President & CEO, Excelse Bio

**Presenting Companies:**

- 2:40 PM Capricor Therapeutics** (First-in-class biological therapies for the treatment of rare diseases)
- 2:52 PM Nammi Therapeutics** (Drug delivery using nanoparticles)
- 3:04 PM O-Ray Pharma** (Treatment of ear diseases)
- 3:16 PM ELF Aesthetics** (Developing fat reduction technology for refined body contouring)
- 3:28 PM U-Defi** (Skincare that fits the person's molecular profile)

**2:40 PM—3:40 PM -- Diagnostics (Melbourne/Naples Room):****Moderators:**

- **Lara Dueppen, PhD**, Partner, Perkins Coie, and Member of the SoCalBio Innovation Catalyst Program
- **Hal Lieberman**, Sr. Associate, Exceleration Management, and Member of the SoCalBio Innovation Catalyst Program

**Presenting Companies:**

- 2:40 PM R&D Ab** (Biomarker for sepsis)
- 2:52 PM Spectral Platforms** (Rapid diagnosis of sepsis)
- 3:04 PM Velox Biosystems** (Rapid, ultra-sensitive, single-cell detection and quantification platform technology)
- 3:16 PM CytoChip** (Developing a point of care IVD with its first panel for CBC)
- 3:28 PM Embryologic** (An embryo diagnostic imaging device)

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**2:40 PM—3:40 PM -- Imaging, Screening & R&D Services (Tokyo/Vancouver Room):****Moderators:**

- **Bill Lewis**, Executive VP, Bolton & Company, and Member of the SoCalBio Innovation Catalyst Program
- **Roger Anderson, PhD**, Biotech Consultant, and Member of the SoCalBio Innovation Catalyst Program

**Presenting Companies:**

- 2:40 PM bioProtonics, Inc.** (Magnetic Resonance (MR) based diagnostic method, MR-μTexture™, that provides measurements of biologic tissue changes at a resolution far beyond the capability of current clinical diagnostic imaging)
- 2:52 PM Veriskin** (Skin cancer screening)
- 3:04 PM Modulim** (Light-based techniques for non-invasive diagnostics and therapeutic monitoring applications in medicine)
- 3:16 PM Noninvasix, Inc.** (Optoacoustic monitoring of cerebral venous oxygenation to accurately measure the amount of oxygen a baby is receiving in real time)
- 3:28 PM Leap Biomed** (R&D to bring new medical devices to market)

**3:40 PM—3:50 PM -- Networking Break****Thanks to Lead Sponsors**



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**Parallel Breakout Sessions (Group I):****3:50 PM— 4:40PM -- Maximize your Chances of Getting Government Funding**  
(Barcelona/Casablanca Room):

*The use of non-dilutive funds should be an important component of your fundraising strategy. Such funding has many benefits as it helps in securing cash without sacrificing equity. It also provides important validation of the team and technology thereby helps in follow-on rounds of funding from private equity and other investors. This session will provide tips on how to improve your chances of getting such funding from government sources including NIH, DoD, and BARDA*

**Moderator:**

- **David Hood**, President & CEO, DH3 Associates

**Panelists:**

- **Christine Densmore, MS**, Program Director: Division of Digestive Diseases and Nutrition. NIH
- **Ross Donaldson, MD, MPH**, President & CEO, Critical Innovations LLC
- **Robert Terbrueggen, PhD**, President & CEO, DxTerity Diagnostics
- **Patricia Weber, DrPH**, Program Director, SBIR Development Center, NCI, NIH

**3:50 PM— 4:40PM -- Why Science Needs Story: How to Effectively Communicate your Technology Platform to Various Stakeholders** (Melbourne/Naples Room):

*Effective communication of your company's science and business strategy to various stakeholders and investors is crucial. This breakout session will help you formulate your company's narrative in a manner that makes it both engaging and, at the same time, faithful to the scientific evidence needed to generate and gain investor support.*

**Moderator:**

- **Gregory Zikos**, Director of Business Development Strategy, AMI-USC

**Panelists:**

- **April Beyer**, CEO, LEVEL Connections
- **Randy Olson**, Founder and Director, Story Circles Narrative Training
- **Gaylene Xanthopoulos**, Founder and President, The Leadership Edge

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**3:50 PM— 4:40PM -- Meet the Angels: Optimizing your Chances of Attracting Seed Capital to your Startup** (Tokyo/Vancouver Room)

*Southern California is home to a number of organized angel investors that are active in the biotech, MedTech and digital health industries. Many emerging companies that first made presentations at the Annual SoCalBio Conference ended up with seed or early-stage funding deals from these angels. The list includes companies such as Neural Analytics (West Los Angeles), Episona (Glendale), Allegro Ophthalmic (San Juan Capistrano), and Capillary Biomedical (Irvine). In this breakout, you will have a chance to hear from and meet these angels. You will learn how to position your company to attract funding from organized individual investors or “super angels.”*

**Moderator:**

- **Steve Goldman**, Member, Keiretsu Forum and Member of the SoCalBio Innovation Catalyst Program

**Presenters:**

- **Fred Haney**, President, Venture Management
- **Kristin Hiibner, PhD**, Board Member, Pasadena Angels
- **Lori Mills**, Angel Investor, Tech Coast Angels
- **Lei Tang, PhD**, Angel Investor
- **Matt Thompson**, SVP, Tech Coast Angels & Skyview Capital
- **Vuong Trieu, PhD**, CEO, Autotelic Inc.
- **Ryan Witt, PhD**, Investor, TechCoast Angels

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**Parallel Breakout Sessions (Group II)****4:40 PM—5:30 PM -- When Can You Tap Foreign Money and/or Forge International Strategic Partnerships (Barcelona/Casablanca Room)**

*Speakers will share their insights on doing international business, particularly with countries such as China, Japan and India. Issues to be addressed include culture and language differences affecting negotiation and deal closing norms, intellectual property concerns, regulations and reporting requirements, tariffs and currency controls, regulatory concerns, such as CFIUS and FIRRMA.*

**Moderator:**

- **Calvin Chen**, CEO, CrossLinkBio

**Panelists:**

- **Jasmin Patel**, President, a-Connect Inc.
- **Naoki Sakurai, PhD**, President and CEO, Tanabe Research Laboratories
- **Michael Wise**, Partner, Perkins Coie

**4:40 PM—5:30 PM -- Business Strategy to Build an Edge and Win the Battle of Differentiation (Melbourne/Naples Room):**

*Speakers will outline the processes of creating an edge strategy for getting the most benefits out of your business relationships and investments, creating and capturing uncontested markets, winning the battle for differentiation, and making the competition irrelevant.*

**Moderator:**

- **Gregory Zikos**, Director of Business Development Strategy, AMI-USC

**Panelists:**

- **Michael Giardello, PhD**, Partner, Mount Wilson Ventures
- **Soraya M. Scroggins**, Managing Director, Investment Banking and Global Healthcare, Barclays
- **David Sykes**, Business Strategy Consultant
- **Tyler Tarr**, Partner, Marconi Capital

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**4:40 PM—5:30 PM -- Meet Local Venture Investors** (Tokyo/Vancouver Room)

*The SoCalBio Conference provides a forum for local funds interested in emerging bioscience technologies to identify suitable investment targets. During this breakout, you will get to meet some of these funds and learn how to position your firm to raise capital from local institutional sources.*

**Moderator:**

- **Alex Suh**, Managing Director, California Technology Ventures

**Presenters:**

- **Alice Cheng, PhD**, Associate, Upfront Ventures
- **Chris Bostick, PhD**, OCV Partners
- **Cristina Escoda**, Managing Director, Tachyon Ventures
- **David Lee**, Managing Partner, Solve Ventures
- **Jerry Chen**, Associate, Mucker Capital
- **Joseph Kim**, VP, Takenaka Partners
- **John Shen**, Founding Partner, Sunstone Management Inc.
- **Kara Bortone, PhD**, J&J Innovation
- **Kwame Ulmer**, Partner, WaveMaker Three-Sixty Health LP
- **Lu Zhang**, Founder & Managing Partner, Fusion Fund
- **Richard Weil**, Partner, Mount Wilson Ventures
- **Victor Subandhi**, General Partner, Blangkond Ventures

**5:30 PM -- 7:00 PM -- Concluding Remarks & Networking Reception****7:00 PM -- Conference Adjourns****Thanks to Lead Sponsors**





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**Thanks to Speakers, Panelists and Moderators**

1. **Roger Anderson, PhD**, Biotech Consultant, and Member of the SoCalBio Innovation Catalyst Program
2. **April Beyer**, CEO, LEVEL Connections
3. **Peter Blaisdell, PhD**, Independent Consultant, Drug and Biologic Development, and Chair, SoCalBio Innovation Catalyst Program
4. **Kara Bortone, PhD**, Sr. Director Portfolio Sourcing & Management, J&J Innovation
5. **Chris Bostick, PhD**, Vice President, OCV Partners
6. **Adrian Bot, MD, PhD**, VP, Translational Medicine, Kite, a Gilead Company
7. **Joseph Boystak**, Managing Partner, Health2047 Capital Partners
8. **Jim Caggiano**, CEO, Dendreon
9. **Calvin Chen**, CEO, CrossLinkBio
10. **Jerry Chen**, Associate, Mucker Capital
11. **Alice Cheng, PhD**, Associate, Upfront Ventures
12. **George Colindres**, Attorney, Perkins Coie, and Member of the SoCalBio Innovation Catalyst Program
13. **Ian Cook, MD**, CMO, NeuroSigma
14. **Kanad Das, PhD**, Executive Director, Boehringer Ingelheim Venture USA Inc.
15. **Christine Densmore, MS**, Program Director: Division of Digestive Diseases and Nutrition. NIH
16. **Chris DeRespino**, Executive Director, Business Development, Amgen
17. **William Dolphin, PhD**, Cue Squared, and Member of the SoCalBio Innovation Catalyst Program
18. **Ross Donaldson, MD, MPH**, President & CEO, Critical Innovations LLC
19. **John Donello, PhD**, Vice President, Research Pharmacology, Allergan
20. **Lara Dueppen, PhD**, Partner, Perkins Coie, and Member of the SoCalBio Innovation Catalyst Program
21. **Ahmed Enany**, President & CEO, SoCalBio
22. **Cristina Escoda**, Managing Director, Tachyon Ventures
23. **Michael Giardello, PhD**, Partner, Mount Wilson Ventures

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24. **Steve Goldman**, Member, Keiretsu Forum and Member of the SoCalBio Innovation Catalyst Program
25. **Robert Greenberg, MD, PhD**, Executive Chairman, Alfred Mann Foundation, and Chairman, SoCalBio
26. **Fred Haney**, President, Venture Management
27. **Kristin Hiibner, PhD**, Board Member, Pasadena Angels
28. **David Hood**, President & CEO, DH3 Associates
29. **Joseph Kim**, VP, Takenaka Partners
30. **Mohammad Kondri**, Trade Commissioner, Consulate General of Canada and Member of the SoCalBio Innovation Catalyst Program
31. **David Lee**, Managing Partner, Solve Ventures
32. **Bill Lewis**, Executive VP, Bolton & Company
33. **Hal Lieberman**, Sr. Associate, Exceleation Management, and Member of the SoCalBio Innovation Catalyst Program
34. **Thomas Lobl, PhD**, Entrepreneur-in-Residence, AMI-USC, and Member of the SoCalBio Innovation Catalyst Program
35. **Richard Markus, MD, PhD**, CEO, Dantari Pharmaceuticals
36. **Steve Maylish**, CEO, Fusion Biotech, and Member of the SoCalBio Innovation Catalyst Program
37. **Will McGuire**, CEO, Second Sight Medical Products
38. **Lori Mills**, Angel Investor, Tech Coast Angels
39. **Randy Olson**, Founder and Director, Story Circles Narrative Training
40. **Jasmin Patel**, President, a-Connect Inc.
41. **Michael Reilly**, President & CEO, Excelse Bio
42. **Naoki Sakurai, PhD**, President and CEO, Tanabe Research Laboratories
43. **Soraya Scroggins**, Managing Director, Investment Banking and Global Healthcare, Barclays
44. **John Shen**, Founding Partner, Sunstone Management Inc.
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- 53. **Patricia Weber, DrPH**, Program Director, SBIR Development Center, NCI, NIH
- 54. **Richard Weil**, Partner, Mount Wilson Ventures
- 55. **Stephen Williams, PhD**, Partner, Catalyst Advisors, L.P., and Member of the SoCalBio Innovation Catalyst Program
- 56. **Michael Wise**, Partner, Perkins Coie
- 57. **Ryan Witt, PhD**, Investor, TechCoast Angels
- 58. **Gaylene Xanthopoulos**, Founder and President, The Leadership Edge
- 59. **Lu Zhang**, Founder & Managing Partner, Fusion Fund
- 60. **Gregory Zikos**, Director of Business Development Strategy, AMI-USC

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For more information, please contact  
[contact@sunstoneinvestment.com](mailto:contact@sunstoneinvestment.com)

